



NEWS

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FOR IMMEDIATE RELEASE:

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SAN FRANCISCO AIRPORT MUSEUMS TO HOST FLIGHT ATTENDANT SYMPOSIUM

*Three-Day Seminar at SFO Focuses on the History and Development
of the Flight Attendant Career*

SAN FRANCISCO -- In recognition of the historic and vital role that flight attendants have played in the development and success of the air travel industry, from November 30 to December 2, 2004, the San Francisco Airport Museums will present a symposium focusing on the career of the professional flight attendant.

This three-day symposium is designed to provide an educational forum for in-depth focus on the subject by bringing together experts in the field and related disciplines with members of the profession and the general public. Scheduled speakers include Patricia Friend, the International President of the Association of Flight Attendants; Alan Blum, MD, Director, University of Alabama Center for the Study of Tobacco and Society; and Sara Dornacker, President, United Airlines Historical Foundation.

The symposium will begin with a reception on the evening of November 30, followed by lecture and panel discussion sessions on December 1 and 2. Session topics will include: historical perspectives celebrating the development of the profession; the evolution of the profession's labor organization; occupational health and medical issues; legacy preservation; and current challenges facing today's members of the profession. A schedule of symposium sessions is attached.

The reception and all sessions will take place in the San Francisco Airport Commission Aviation Library and Louis A. Turpen Aviation Museum, located on the Departures/Ticketing Level of San Francisco International Airport. Ticket prices are as follows:

Reception:	\$10.00
Single Session:	\$ 5.00
Full Day:	\$15.00
Both Days:	\$25.00
Reception and Both Days:	\$30.00

Student discounts are available. Free Airport garage parking will be provided - attendees should bring their garage entrance ticket for validation. For reservations, call (650) 821-9911, e-mail gabriel.p@sfoArts.org, or visit www.sfoArts.org/symposium.html. Non-reservation admission can be purchased at the door based on availability.

Sponsored by the Flight Attendant Medical Research Institute and the San Francisco Aeronautical Society, the symposium is presented in conjunction with the San Francisco Airport Museums' current exhibitions, *Air Hostess: A History of the Female Flight Attendant* and *Up In Smoke: Tobacco and Flight Attendant Health*. Both exhibitions are on view in the Aviation Library and Museum through February 2005.

For more information on the San Francisco Airport Museums program, please visit www.sfoArts.org.

S - F - O

About San Francisco International Airport

SFO (www.flysfo.com) connects non-stop with more than 60 cities in the United States on 20 domestic airlines, including more than twice as many non-stop flights to the New York area than other Bay Area airports combined. In addition, SFO offers non-stop links with more than 30 international points on 25 international carriers, making SFO the Bay Area's Airport of Choice.

San Francisco Airport Museums
Flight Attendant Symposium
November 30-December 2, 2004

The San Francisco Airport Museums is conducting a symposium on the flight attendant profession in conjunction with the exhibitions, *Air Hostess: A History of Female Flight Attendants* and *Up In Smoke: Tobacco and Flight Attendant Health*. The Flight Attendant Symposium provides an educational forum for additional, in-depth focus on the subject by bringing together experts in the field and related disciplines with members of the profession and the general public. It is the goal of the San Francisco Airport Museums to increase awareness of the historic and vital role of the flight attendant in the development and on-going successes of the air travel industry.

Lectures and panel discussions presented by distinguished professionals include such topics as historical perspectives celebrating the development of the profession; the evolution of the profession's labor organization; occupational health and medical issues; legacy preservation; and current challenges facing today's members of the profession.

PROGRAM SCHEDULE

Tuesday, November 30

Opening Reception
6:00–8:00 PM

**Welcoming remarks by John L. Martin, Airport Director,
San Francisco International Airport**

Join symposium speakers, panelists, colleagues and new friends for refreshments and hors d'oeuvres while enjoying a private viewing of the exhibitions at the San Francisco Airport Commission Aviation Library and Louis A. Turpen Aviation Museum.

Wednesday, December 1

SESSION 1

8:30–9:30 AM

The Social History of the Flight Attendant Profession: Romance and Reality

Frank Norick, PhD, Consulting Curator of Aviation, San Francisco Airport Museums

SESSION 2

9:45–10:45 AM

The Evolution of the Female Flight Attendants Uniform: Style vs. Function

Suzanne de Monchaux, Qantas Long Haul Flight Attendant; Former Representative, Qantas Cabin Crew Occupational Health and Safety Committee

SESSION 3

11:00 AM–12:00 PM

Rising to the Challenge: Flight Attendant Retiree Groups in Service to the Community

Joanne Swift, International President, World Wings International, Inc.

BREAK

Wednesday, December 1 (cntd.)

SESSION 4

1:00–2:00 PM

Title VII and Equal Pay in the Flight Attendant Profession

Mary Patricia Laffey Inman, Flight Attendant (Ret.);

Former Master Executive Council Chairman representing the Air Line Stewards and Stewardesses Association, Transport Workers Union at Northwest Airlines; Former Trustee, International Brotherhood of Teamsters

SESSION 5

3:30–4:30 PM

The Curators Tour of the Terminal

Curators from the San Francisco Airport Museums will lead an informative walking tour of SFO's landmark International Terminal and exhibition galleries. Meet in front of the museum.

Thursday, December 2

SESSION 7

8:30–10:00 AM

Canaries in the Coal Mine: The Airline Flight Attendant's Fight to End Smoking Aloft

Overview lecture by **Alan Blum, MD**, Director, Center for the Study of Tobacco and Society, University of Alabama

Panel Discussion - Moderator: **Alan Blum, MD**

Patricia L. Young, Flight Attendant; Trustee, Flight Attendant Medical Research Institute (FAMRI)

Lani Blissard, Flight Attendant; Trustee, FAMRI

Bland Lane, Flight Attendant (Ret.); Trustee, FAMRI

Suzette Janoff, Flight Attendant (Ret.)

SESSION 8

10:30 AM–12:00 PM

Legal Challenges and Successes in Ending Smoking on Domestic and International Passenger Airlines

Panel Discussion - Moderator: **Dileep G. Bal, MD**, Chief, Cancer Control Branch, California Department of Health Services

Stanley M. Rosenblatt, Attorney; Chairman, FAMRI

Cynthia Hallett, MPH, Executive Director, Americans for Nonsmokers' Rights

Stanton A. Glantz, PhD, Professor of Medicine, Director, Center for Tobacco Control Research and Education, University of California, San Francisco

Kirsten J. Neilsen, MLIS, Project Manager, Tobacco Control Digital Library, University of California, San Francisco

BREAK

SESSION 9

1:00–2:00 PM

Creating and Sustaining the Flight Attendants Union

Edith Lauterbach, Flight Attendant (Ret.);

Co-founder, Air Line Stewardesses Association

SESSION 10

2:15–3:15 PM

Saving and Sharing the History of the Flight Attendant Union

Georgia Panter Nielsen, Flight Attendant (Ret.);

Historian, Association of Flight Attendants (AFA-CWA)

SESSION 11

3:30–4:30 PM

Current and Future Issues and Challenges Facing the Association of Flight Attendants (AFA-CWA)

Patricia Friend, International President, Association of Flight Attendants (AFA-CWA)

CLOSING REMARKS

LOCATIONS

The opening reception and all symposium sessions take place at the San Francisco Airport Commission Aviation Library and Louis A. Turpen Aviation Museum located in the International Terminal–Level 3 adjacent to the Boarding Area “A” entrance at San Francisco International Airport.

DIRECTIONS

www.sfoArts.org/maps/directions.html

ADMISSION

Reception **\$10.00**

Single session **\$5.00**

Full day (five sessions) **\$15.00**

Both days (ten sessions) **\$25.00**

Reception and both days **\$30.00**

Student discount available.

Free Airport garage parking with validation.

This event is open to the public.

Program subject to change without notice.

FOR RESERVATIONS

Telephone (650) 821-9911

E-mail gabriel.p@sfoArts.org

Non-reserved admission may be purchased at the door based on availability.

In the event of a sold-out session, admission will be on a first-come, first-serve basis.

Seating is limited, please reserve early.

The Flight Attendant Symposium has been sponsored by:

Flight Attendant Medical Research Institute

San Francisco Aeronautical Society